

ArcelorMittal USA launches employee photo competition



To kick off 2010 and showcase the talent of our ArcelorMittal USA employees, the USA 1 Magazine is launching an employee photo competition. The goal of the contest is to give employees the opportunity to bring the ArcelorMittal brand to life, while collecting photos for our global library. Photos should demonstrate the dynamic nature of the brand and our commitment to stakeholders. Employees are not allowed to photograph in or around ArcelorMittal facilities.

The criteria are simple.

- Employees are invited to submit up to a maximum of three photos
- Photos must be digital files in high resolution. Most cameras need to be set to ensure they are taking the highest picture quality. To do this, review your camera's settings or manual, and select the highest image quality or highest image size.
- When submitting photos to the contest, images must be downloaded directly from the camera. Scanned photos, printed images or pictures placed in Word documents are not eligible.

Every two months photos will be collected and reviewed by a panel of judges and posted in a gallery on the USA intranet. Employees can support colleagues' submissions by voting for their favorite picture or even by being in the photo. After each round of voting, the winning photo will be published in the following issue of the USA 1 Magazine, and showcased on the USA intranet.

Photographers can submit photos to: usaphotos@arcelormittal.com

Voting for the photo contest will begin in early February 2010. [Employees can view the selections and vote for one favorite photo by going to the USA Intranet at: <http://intranet.arcelormittalusa.com> and clicking on the "USA Photo Contest" menu listed under "Quick Links."](#)

Good luck to all entrants!

Photo competition guidelines

- The competition is open to all ArcelorMittal USA employees
- There will be six competition cycles throughout 2010. Every two months, five photos will be selected by the judges and uploaded onto the intranet to allow employees to vote for their favorite picture.
- The deadlines to submit photos are:
 - Jan. 31, 2010 - March 31, 2010 - May 31, 2010 - July 31, 2010 - Sept. 30, 2010 - Oct. 31, 2010
- Submissions should creatively represent ArcelorMittal's brand and core values. While there are undeniably many stunning visuals in the steelmaking process, the goal of this competition is to capture an image that represents who we are as a company, not necessarily what we do. Themes to follow include:
 - Our three brand values of, Sustainability, Quality and Leadership
 - Our corporate responsibility focus areas of health and safety, education, community and the environment
 - Our brand promise of "transforming tomorrow"
- Please provide a short description and title for your photo, including the location, the date it was taken and why you feel the picture reflects one or more of the themes described
- Include your name, department, phone number, facility and the names of any people in the photograph
- Employees are not allowed to photograph in or around ArcelorMittal facilities
- Employees should take photos on their own time and not during working hours
- Photographers should never endanger themselves or others when taking a photo
- Photographers must obtain permission of all people being photographed. When photographing children, (aged 18 and younger) written permission must be obtained from the parents or guardians. Permission forms are available at: <http://nlbwebprod.arcelormittalusa.com/infosys/Finddoc.asp?doc=81149>
- Photos must be taken in a high resolution (above 1 MB) jpeg format and can be submitted in black and white or color
- A series of pictures, not exceeding three photos, is allowed. For example before and after photos or a group of pictures that tell a story are acceptable.
- Photos that are offensive or illegal will be disqualified. Once submitted, all photos become the legal property of ArcelorMittal.